

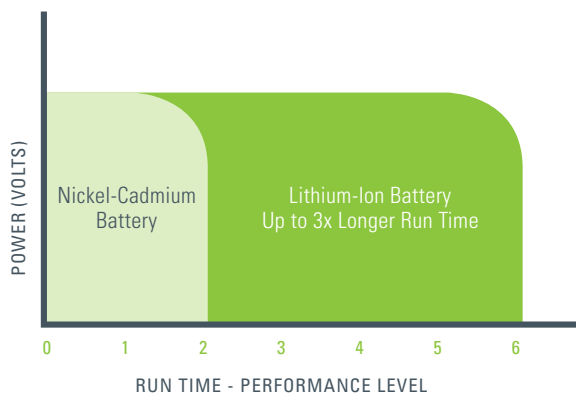
## PRESS / Features & Benefits

It's time to move beyond clumsy gas-powered mowers, trimmers, and blowers. With GreenWorks' lawn products, you can create no-impact, beautiful yards without sacrificing power, performance, or usability.

### Lithium Ion Battery Technology

GreenWorks commitment to clean, quality technology is reinforced by our investment in Lithium Ion power for our newest tools. Li-Ion batteries have a higher energy density than most other types of rechargeables. This means that for their size or weight they can store more energy than other rechargeable batteries. Other benefits are:

- » Lightweight
- » Longer Run Times - 45 min. use per charge
- » Recyclable
- » No Negative Memory Effect
- » Manufactured without Heavy Metal
- » Chargers reduce energy usage by an average of 35% from other conventional yard tools.



### 4 Year Warranty – Double The Industry Standard.

GreenWorks products are protected against all defects under normal use for a period of four years (90 days for commercial use) from the shipping date.

GreenWorks can opt to repair, replace or issue a refund for products that are determined to be defective, or that have been damaged during shipping.

Replacement of products or parts subject to normal wear and tear is the responsibility of the customer. If GreenWorks accepts a return under Warranty, you can return the defective or damaged product only after you call and receive a Return Authorization from GreenWorks. You also will receive a refund for your original shipping charges, and GreenWorks will arrange and pay for your return shipping charges. Batteries carry a one-year warranty against defects in workmanship and materials. Batteries must be charged in accordance with the operator's manuals directions and regulations in order to be valid.



PRESS RELATED INQUIRIES, email Carol Rice – [media@greenworkstools.com](mailto:media@greenworkstools.com)  
or call (704) 658-0539 | [GREENWORKSTOOLS.COM](http://GREENWORKSTOOLS.COM)

## PRESS / Environmental Commitment

Mowing your yard can feel like following an old clunker down the highway – you inhale gas fumes the entire way. Not anymore. GreenWorks electric and cordless products allow you to care for your yard without raising up a cloud of gas emissions that's harmful to you and the environment.

Stop wearing out your arm on a pull cord. Stop filling gas cans. The GreenWorks Lithium System of Tools requires none of that – plus our charging systems have received the Environmental Protection Agency's ENERGY STAR® approval rating.

ENERGY STAR-approved battery chargers, which are held to tight efficiency guidelines determined by the Environmental Protection Agency and Department of Energy, reduce energy usage by an average of 35 percent from conventional yard tools.

Gas-powered lawn mowers launch as much pollution into the air in one hour as a vehicle does while driving 100 miles, the EPA reports. With more than 30 million lawn mowers in the United States, it takes a lot of pollution to trim the nation's yards.

But you can keep your yard – and the environment – a little greener.

### **No Emissions – Ever.**

The GreenWorks products that you purchase have a ZERO carbon footprint. We'll say that again – our entire product line will *never* release an ounce of carbon emission into the air.



Plus, this efficiency requires no sacrifice from you. We'll provide all the power you need without polluting the air or forcing you to keep hauling your gas can to the nearest station (especially in the middle of a mow). No more tune-ups or maintenance. No more emissions.

### **Stop The Spills.**

Fifty-four million Americans mow their lawns every weekend, according to the EPA, using 800 million gallons of gas each year. Along the way, homeowners spill more than 17 million gallons of gas while refueling.



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# PRESS / Press Release

FOR IMMEDIATE RELEASE: 5.6.10

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## **GreenWorks wins national recognition for product packaging**

LAS VEGAS, NV – GreenWorks won a Gold Award in the 2010 NRHA (North American Retail Hardware Association) Packaging and Merchandising Awards Program for their 18-volt Cordless Sweeper. This national competition recognizes exceptional design in packaging and merchandising. The award was presented at the Packaging and Merchandising Awards during the National Hardware Show, May 4-6, 2010.

The packaging was designed by Schok Creative in Atlanta, GA and is part of the GreenWorks line of zero carbon footprint yard tools. Design for all of these products features a distinctive green appearance and is environmentally focused.

“We are elated with this recognition and think it reflects in the unique approach to yard tools GreenWorks is taking,” said Kevin Perpete, President North America Operations. “It was important for us to create packaging that communicated the value of our very special product line to customers.”

GreenWorks offers an extensive line of cordless, lithium ion-powered yard tools including mowers, sweepers, blowers and vacs. The GreenWorks charging systems have received the Environmental Protection Agency’s Energy Star approval rating and has no carbon emissions. It is sold throughout the US and Canada at retail hardware stores and online everywhere at Amazon.com.

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## PRESS / Frequently Asked Questions

### How do the Greenworks products positively impact the environment?

No gas, No oil, No emissions, No spills. The entire GreenWorks product line has a ZERO carbon footprint. We'll say that again – our entire product line will *never* release an ounce of carbon emission into the air.

### Where are Greenworks products sold?

Contact a local distributor in your area or feel free to call Greenworks at 1-888-90-WORKS. Our complete product line is also available for purchase online at Amazon.com.

### How do I get the Greenworks product line into my store?

Call 1-888-90-WORKS to speak to a sales representative

### What differentiates the Greenworks products from similar products?

Energy star rated chargers. High efficiency motors for less power consumption per use. Manuals and other literature made from recycled material.

### What type of after sales support does GreenWorks offer?

Parts, technical support, in-use tips, warranty logging, repair options via website or 1-888-90-WORKS



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